

### 2015 Club Sponsorship

Seattle Green Lake Triathlon Group sponsorship packages offer a fantastic opportunity to gain excellent exposure in the Seattle and neighboring areas.

SGLTG is actively recruiting sponsors for 2015! As our athletes are planning their seasons, this is a great time for YOU to get involved with our club. Let our members know what your business has to offer and find out what we can do for you. This is a great opportunity to reach active adults in Seattle and neighboring areas through Club Sponsorships, for as low as \$250 annually!

	Ironman \$1200	Long \$750	Olympic \$500	Sprint \$250
Your color logo and link to your website on SGLTG website footer	х	х	х	х
Announcement of sponsorship in email blast and on our social media pages	х	х	x	х
Distribution of your company's brochures, marketing materials to our members	х	х	x	х
Recognition in Club's e-mail newsletter where applicable	х	х	x	x
YOUR logo on one piece of SGLTG bike jerseys OR tri tops (general placement at SGLTG discretion)	х	х	x	
Team practice from your place of business (where applicable)	х	х	x	
Larger and more prominently displayed logo on SGLTG website right column on 90% of pages	х	х		
YOUR logo on SGLTG bike jerseys and tri tops (general placement at SGLTG discretion)	х	х		
Prominent placement of YOUR logo on SGLTG bike jerseys and tri tops used during training and at races.	х			
Exclusive Sponsorship status in your category space.	х			



### Cross the finish line with SGLTG!!!

Put YOUR logo on the **SGLTG** bike jerseys and tri tops!! Our members train and race all over the greater Seattle area in our apparel and will provide great exposure for your brand. Limited logo spots available.

Deadline to be on the next SGLTG custom apparel order is February 28!

# SGLTG.org

**Be on our SGLTG gear!** Be seen at local swim, bike and triathlon events and trainings all around the Seattle and neighboring areas! Email *sponsorship@sgltg.org* to get started.

SGLTG is a not for profit organization EIN #47-1821529



## Seattle Green Lake Triathlon Group – Club Profile

Website: http://www.sgltg.org/

Date Formed: Social group since December 2013, Official Non-Profit in October 2014

Location: Seattle and Neighboring Area

**Membership: SGLTG** has over 100 participants that train locally, and race in over 20 run, swim, bike and triathlon races a year and a newsletter distribution of over 400 recipients. SGLTG is committed to work with your organization and provide positive recognition for your contributions to an active community.

**Mission:** Seattle Green Lake Triathlon Group's mission is to support and encourage a healthy approach to triathlons and training for individuals of all ages and all levels of ability. Through the camaraderie of a club atmosphere, members enjoy training for the purpose of general fitness as well as personal and team goals. As a group, the Seattle Green Lake Triathlon Group participates in, as well as promotes, fitness related events and activities throughout the Seattle area.

### Sampling of the Events we will be competing in /volunteering at:

- RainMan Indoor Triathlon (March)
- Mt. Rainier Duathlon (April)
- Lake Meridian Triathlon (June, August)
- Seafair Triathlon (July)
- Ironman Lake Stevens (August)
- Kirkland Triathlon (September)
- Worldwide Ironman events: Ironman Puerto Rico (March), Ironman Taiwan (April), Ironman Texas (May), Ironman Victoria (June), Ironman Canada (July), Ironman Maryland (October), Ironman Arizona (November).

### Other club activities:

- Vibrant, interactive web site
- Weekly group workouts
- Social events
- Monthly club meetings and guest speakers
- Monthly email newsletter
- Clinics on Open-water swim, run, bike, and other triathlon techniques

### Club Awards:

